



For more information about 2enroll, contact sales@2martini.com
or call us at 248.956.1112

your club registration and management solution

What is 2enroll?

2enroll is an online club registration and management solution that simplifies your business. It allows your customers to easily register and pay online for registration programs you create. Since all of your customers, coaches, and other personnel manage their information through 2enroll, all of their contact information is in one place and easily accessible. 2enroll allows you to keep track of customer registrations over multiple seasons and Excel reports let you find the information you need to manage your business. Most importantly, we'll help make 2enroll yours and customize it for your needs.

Basic Features



Use the Web to take control of your registrations. 2enroll makes it easy to create registration programs for your customers. You can build in registration criteria (such as by age or team membership), offer early payment incentives, and collect dues at specified times.



Household-based registration makes account management easy for your customers. Parents and guardians have one place view, register, and pay for all of their children's activities. The household view is simple and intuitive to make the registration and payment process easy.



Manage your information season by season. Player, household, team, and program registration data can be accessed over multiple years to track trends and maintain contact information.



Accept online or offline payments. Easily process credit card information or allow payments by cash or check. No credit card information is stored and all transactions use industry standard 128-bit for optimal security. 2enroll can be integrated with PayPal or your preferred payment gateway.



Microsoft Excel reports let you use your information with ease. View season, program, and team information with one click. Need a custom report to help you manage your information? Let us know!



Flexible pricing structures. We will work with you to create a flexible payment plan that best fits your organization.



Keep track of everything. 2enroll enables you to manage teams and coaches in addition to registrations. Coaches can access the team and program information for which they're responsible. Quickly find email addresses for any group, easily determine which households are overdue for a payment, etc.

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"Our mission is to empower customers with
web-based solutions to simplify their business"



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Detailed Feature List

Registration Programs	<p>Control when registration is active for customers</p> <p>Offer early payment incentives, assess late fees, and manage financial aid credits</p> <p>Select registration eligibility based on team membership, age, and gender</p> <p>Ask custom questions as part of the registration process to obtain additional information (for example, you can ask what position a player would prefer)</p> <p>Set registrant limits and allow additional registrants to be placed on a waiting list for the program</p> <p>Include a waiver that must be accepted by the registrant during the registration process</p> <p>Individually manage financial transactions for each program</p>	Teams	<p>Create and manage teams</p> <p>Easily find and assign players to teams</p> <p>Link coaches to teams and allow coaches to access the team information</p> <p>Assign parents or guardians to teams as managers to enable team information access</p>
Advanced Program Payment Options	<p>Accept a single payment at registration or multiple payments at specified due dates</p> <p>Allow customers to choose from an entire registration or partial registration options (for example, a customer may select a whole week of camp or individual days)</p> <p>Offer optional items (such as equipment) for purchase as part of registration</p>	Seasons and Age Groups	<p>Create annual timeframes and age groups to match your sport's season</p> <p>Retain information over multiple seasons</p> <p>Automatically assign players to age groups based on your season start and end dates</p>
Online Payments	<p>Easily accept online payments</p> <p>System can be integrated with PayPal or your preferred payment gateway</p>	Coaches	<p>Coaches create and maintain their own account</p> <p>Assign coaches to teams and registration programs to provide coaches access to the information</p> <p>Coaches can easily contact parents/guardians and players</p>
Households	<p>Each household receives a dedicated account in which all household players are registered</p> <p>Parent/Guardian and player information is maintained in the account</p> <p>Players are automatically assigned to age groups by birth date</p> <p>Simple, one-page interface allows household accounts to be easily managed by customers</p> <p>Payments due for the household are displayed for straightforward payment collection</p>	Email	<p>Easily send emails to customers</p> <p>Select email recipients by registration programs and teams; optionally include coaches and team managers</p>
		Reports	<p>Report information based on individual team, single registration program, or entire season</p> <p>View coach, manager, guardian, and player contact information</p> <p>Easily identify overdue balances and view future expected payments</p> <p>Print tryout forms to document player evaluations</p>
		Customization	<p>The registration website is customized to match your organization colors and logo</p> <p>Website payment processing can be integrated with your preferred payment gateway</p>

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Why 2martini?

Truly Customized Solution

We work closely with you to determine your exact requirements and provide a solution that is tailored to your needs. As a general rule, large template websites fulfill about 80% of user requirements. Oftentimes, workarounds or “hacks” are provided as a resolution. In either case, the website is not truly built for your business operations.

Anytime Support

Larger firms usually provide support only by phone and/or email and only during normal business hours. By phone and email, we are available for 24x7 support. And since we are a local company and reside near your place of business, we are readily available for face-to-face meetings to discuss issues, support, or design changes.

Direct Access to Developers

It is our experience that in large companies only a few individuals are responsible for the actual development effort. It is often difficult to contact developers to address design and implementation issues. Due to our size, we are your website developers and you can reach us directly.

Big Corporation Professionalism at Small Firm Prices

As a small company, our low overhead enables us to leverage our experience to meet the high standards of professional conduct you expect from a large corporation. We have worked on a variety of projects in a similar capacity within both the public and private sectors. Our customers have ranged from small companies to huge multinational conglomerates. We understand how to provide solutions that meet customer expectations in a professional manner.

We Understand Your Needs Change

We appreciate that as your business expands and changes so do your needs. We will work with you to continually customize your solution to your changing business requirements.

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